

Jewish Publication Society



Direct mail buyers of the Jewish Publication Society's books. The JPS is one of the oldest and most prestigious Jewish publishing houses in North America, noted for their authoritative translation of the Tanakh, and for titles in the areas of religion, classics, ethics and history. The JPS also publishes fiction and non-fiction books for children.

Average Unit of Sale = \$47

Note: This list is not available for fundraising use.

Usage

- Bantam Books
- Ergo Media
- Hamakor Judaica Catalog
- Jerusalem Report
- Jerusalem Post
- Jewish Book Club
- Jewish Guild for the Blind
- Jewish Museum
- Jonathan David Judaica Books
- National Jewish Outreach Program (NJOP)
- Oxford University Press
- Tikkun Magazine
- University of Indiana Press
- Utne Reader
- Vegetarian Resource Group

Quantity

6,730

Price

\$95/M

Minimum Order

5,000

Source

Jewish Direct Mail Buyers

Updates

Quarterly

Delivery

Email - \$50/Flat

FTP - \$75/Flat

Selections

Gender - \$10/M

Geographic - \$7/M

Keying - \$5/M

Contact

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Restrictions: Sample mailing piece required. All names are released on a rental or exchange basis for one-time use only. List is not available for mailings containing non-monied response vehicles.

Cancel Charges: Full payment required on orders cancelled after mail date. Orders cancelled prior to mail date are subject to a \$50 cancellation fee, plus \$10/M running charges and selection, material & shipping fees.



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