

# Jewish Institute for National Security Affairs



**C**ontributors to the Jewish Institute for National Security Affairs (JINSA). For two decades, JINSA has been committed to explaining the link between the security of the United States and Israel, and to strengthening both. All of JINSA's programs and publications are designed to meet the challenge of informing and educating the public about these complex issues. Contributors to JINSA have responded to

direct mail appeals focusing on matters of Israeli security and U.S. defense. They are dedicated supporters of Israel who want to go "behind the headlines" with in-depth analysis and timely information.

Average Contribution = \$35

## Usage

- AIPAC
- Flame
- Friends of Israel Disabled War Veterans
- Flame
- Geshet
- Girlstown Beit Chana
- Jewish War Veterans of America
- NACOEJ
- National Jewish Outreach Program
- Pro Israel
- Simon Wiesenthal Center
- Weizmann Institute
- World Jewish Congress
- U.S. Holocaust Memorial Museum

## Quantity

17,945

## Price

\$105/M or Exchange

## Minimum Order

5,000

## Source

Jewish Direct Mail Donors

## Updates

Monthly

## Delivery

Email - \$50/Flat

FTP - \$75/Flat

## Selections

Gender - \$10/M

Geographic - \$7/M

Keying - \$5/M

## Contact

Dan Nathan

dan@prospect-direct.com

**Restrictions:** Sample mailing piece required. All names are released on a rental or exchange basis for one-time use only. List is not available for mailings containing non-monied response vehicles.

**Cancel Charges:** Full payment required on orders cancelled after mail date. Orders cancelled prior to mail date are subject to a \$50 cancellation fee, plus \$10/M running charges and selection, material & shipping fees.



2266 North Prospect Avenue · Suite 336 · Milwaukee, WI 53202-6306

Phone: 414-271-3313 · Toll Free: 800-624-9050 · Fax: 414-271-4244

Website: [www.Prospect-Direct.com](http://www.Prospect-Direct.com) · E-mail: [info@Prospect-Direct.com](mailto:info@Prospect-Direct.com)

PROSPECT DIRECT INC.