

Jewish Book Lovers

These lovers of Jewish Books have all purchased books of Jewish interest within the last 24 months. Subjects of interest cover all areas of Judaica, including Jewish identity, history and culture, thought and prayer, language and literature, biblical texts and commentaries, as well as children's books, humor and cooking.

Usage

- Anti-Defamation League
- Kensington Publishing Corporation
- University of Wisconsin Press

Quantity

9,063

Price

\$105/M

Minimum Order

5,000

Source

Jewish Direct Mail Buyers
Internet

Updates

Quarterly

Delivery

Email - \$50/Flat
FTP - \$75/Flat

Selections

Gender - \$10/M
Geographic - \$7/M
Keying - \$5/M

Contact

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Restrictions: Sample mailing piece required. All names are released on a rental or exchange basis for one-time use only. List is not available for mailings containing non-monied response vehicles.

Cancel Charges: Full payment required on orders cancelled after mail date. Orders cancelled prior to mail date are subject to a \$50 cancellation fee, plus \$10/M running charges and selection, material & shipping fees.



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