

Eichler's Book & Judaica Buyers



Eichler's is one of the largest and most well known retailers of Jewish books and merchandise in the United States. With stores in Brooklyn and Manhattan, Eichler's

features an enormous selection of books on Jewish topics, including thought and philosophy, prayer, bibles and bible commentary, history, Israel, and children's books.

Also featured are a wide variety of Jewish music CD's and cassettes, educational software and computer games, and Judaica gift and ritual items including menorahs, mezuzahs, prayer shawls, candlesticks, seder plates, kiddush cups and jewelry.

Average purchase is \$75+, and many of the buyers have made multiple purchases.

Usage

- American Jewish Historical Society
- Anti-Defamation League
- Dorot
- Jerusalem Report
- Jewish Museum
- Jewish Week
- National Jewish Outreach Program (NJOP)
- National Yiddish Book Center
- New York Times
- New York University
- Rabbinical Seminary of America
- Simon Wiesenthal Center

Quantity

36,308

Price

\$115/M

Minimum Order

5,000

Source

Jewish Direct Mail Buyers

Updates

Quarterly

Delivery

Email - \$50/Flat

FTP - \$75/Flat

Selections

Gender - \$10/M

Geographic - \$7/M

Keying - \$5/M

Contact

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Restrictions: Sample mailing piece required. All names are released on a rental or exchange basis for one-time use only. List is not available for mailings containing non-monied response vehicles.

Cancel Charges: Full payment required on orders cancelled after mail date. Orders cancelled prior to mail date are subject to a \$50 cancellation fee, plus \$10/M running charges and selection, material & shipping fees.



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