

The Blue Card



Founded in Germany in 1934 to help Jews fleeing Germany, The Blue Card continued in the U.S. to enable survivors to start over again in this country. The name refers to the blue card originally issued to donors to keep a record of their donations.

The Blue Card is the only organization in the U.S. dedicated exclusively to aiding Jewish Holocaust survivors, and when necessary, their psychologically affected children.

Usage

- American Committee for Shaare Zedek Medical Center
- Amit Women
- Coney Island JCC
- Dorot
- Federation of Jewish Communities of the former C.I.S.
- Hebrew Free Burial Association
- Hebrew Immigrant Aid Society
- Jewish Foundation for the Righteous
- National Committee for the Furtherance of Jewish Education
- National Jewish Medical & Research Center
- National Jewish Outreach Program
- North American Conference on Ethiopian Jewry (NACOEJ)
- U.S. Holocaust Memorial Museum

Quantity

4,879

Price

Exchange Only

Minimum Order

5,000

Source

Jewish Direct Mail Donors

Updates

Quarterly

Delivery

Email - \$50/Flat

FTP - \$75/Flat

Selections

Gender - \$10/M

Geographic - \$7/M

Keying - \$5/M

Contact

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Restrictions: Sample mailing piece required. All names are released on a rental or exchange basis for one-time use only. List is not available for mailings containing non-monied response vehicles.

Cancel Charges: Full payment required on orders cancelled after mail date. Orders cancelled prior to mail date are subject to a \$50 cancellation fee, plus \$10/M running charges and selection, material & shipping fees.



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