

# ALEPH: Alliance for Jewish Renewal



**A**LEPH: Alliance for Jewish Renewal is the focal point of the Jewish Renewal movement in North America. Founded by world renown spiritual leader Rabbi Zalman Schachter-Shalomi, ALEPH seeks to apply the deep wisdom of Jewish spiritual practice and ethical tradition to the burning issues of today.

These are donors to ALEPH as well as people who participated in seminars, purchased books, CDs and DVDs through ALEPH or are members of ALEPH-affiliated congregations and havurot. Their concerns range from environmental and social justice issues to spiritual growth within a Jewish framework.

They are avid readers with an intense interest in spiritual topics and self development, as well as generous givers to feminist, social and humanitarian causes. Most range in age from 40-60 and are financially secure.

## Usage

- Anti Defamation League
- Americans For Peace Now
- Hamakor Judaica Gift Catalog
- The Jerusalem Post
- The Jerusalem Report
- The Jewish Book Club
- Jewish Guild For The Blind
- The Jewish Museum
- Jewish National Fund
- Jewish Week
- Jonathan David Judaica Books
- Memorial Sloan Kettering Hospital
- Moment Magazine
- Sports For Israel - Maccabi U.S.A.
- U.S. Holocaust Memorial Museum
- Weizmann Institute Of Science

**Restrictions:** Sample mailing piece required. All names are released on a rental or exchange basis for one-time use only. List is not available for mailings containing non-monied response vehicles.

**Cancel Charges:** Full payment required on orders cancelled after mail date. Orders cancelled prior to mail date are subject to a \$50 cancellation fee, plus \$10/M running charges and selection, material & shipping fees.

## Quantity

3,953

## Price

\$105/M

## Minimum Order

Entire List

## Source

Direct Mail

## Updates

Semi - Annually

## Delivery

Email - \$50/Flat

FTP - \$75/Flat

## Selections

Gender - \$10/M

Geographic - \$7/M

Keying - \$5/M

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