

Anti-Defamation League



Donors to the Anti-Defamation League (ADL). ADL was founded in 1913 “to stop the defamation of the Jewish people and to secure justice and fair treatment to all.” Now the nation’s premier civil rights/human relations agency, ADL fights anti-Semitism and all forms of bigotry, defends democratic ideals and protects civil rights for all.

A leader in the development of materials, programs and services, ADL builds bridges of communication, understanding and respect among diverse groups, carrying out its mission through a network of 26 Regional U.S. offices and an office in Israel.

Donors to the ADL are liberal and concerned with questions of justice and fair treatment for all citizens.

Usage

- AIPAC
- American Friends of Magen David Adom (AFMDA)
- American Jewish Committee
- American Jewish Joint Distribution Committee (JDC)
- Ben Gurion University
- Birthright Israel
- Dorot
- Facts and Logic About the Middle East (FLAME)
- Hebrew Immigrant Aid Society (HIAS)
- Hillel Foundation
- Jewish Foundation for the Righteous
- Public Broadcasting
- Souther Poverty Law Center
- US Holocaust Memorial Museum

Quantity

55,394 - \$10+ Donors
29,157 - 12 Mo. Hotline

Price

\$105/M or Exchange
\$115/M - 12 Mo. Hotline

Minimum Order

5,000

Source

Jewish Direct Mail Donors

Updates

Quarterly

Delivery

Email - \$60/Flat
FTP - \$75/Flat

Selections

Gender - \$10/M
Geographic - \$8/M
Keying - \$5/M
Non-Recip - \$20/M

Contact

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Restrictions: Sample mailing piece required. All names are released on a rental or exchange basis for one-time use only. List is not available for mailings containing non-monied response vehicles.

Cancel Charges: Full payment required on orders cancelled after mail date. Orders cancelled prior to mail date are subject to a \$50 cancellation fee, plus \$10/M running charges and selection, material & shipping fees.



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