

# Anti-Defamation League



**D**onors to the Anti-Defamation League (ADL). ADL was founded in 1913 “to stop the defamation of the Jewish people and to secure justice and fair treatment to all.” Now the nation’s premier civil rights/human relations agency, ADL fights anti-Semitism and all forms of bigotry, defends democratic ideals and protects civil rights for all.

A leader in the development of materials, programs and services, ADL builds bridges of communication, understanding and respect among diverse groups, carrying out its mission through a network of 30 Regional and Satellite Offices in the United States and abroad.

Donors to the ADL are liberal and concerned with questions of justice and fair treatment for all citizens.

## Usage

- AIPAC
- American Friends of Magen David Adom (AFMDA)
- American Jewish Committee
- Ben Gurion University
- Committee for Accuracy in Middle East Reporting in America (CAMERA)
- Dorot
- Friends of Israel Disabled Veterans
- Facts and Logic About the Middle East (FLAME)
- Hillel Foundation
- Jewish Foundation for the Righteous
- Jewish Institute for National Security Affairs (JINSA)
- North American Conference on Ethiopian Jewry (NACOEJ)
- National Jewish Medical & Research Center
- Weizmann Institute
- US Holocaust Memorial Museum

**Restrictions:** Sample mailing piece required. All names are released on a rental or exchange basis for one-time use only. List is not available for mailings containing non-monied response vehicles.

**Cancel Charges:** Full payment required on orders cancelled after mail date. Orders cancelled prior to mail date are subject to a \$50 cancellation fee, plus \$10/M running charges and selection, material & shipping fees.

## Quantity

68,115 - \$10+ Donors  
38,803 - 12 Mo. Hotline

## Price

\$105/M or Exchange  
\$115/M - 12 Mo. Hotline

## Minimum Order

5,000

## Source

Jewish Direct Mail Donors

## Updates

Quarterly

## Delivery

Email - \$50/Flat  
FTP - \$75/Flat

## Selections

Gender - \$10/M  
Geographic - \$7/M  
Keying - \$5/M

## Contact

Dan Nathan  
dan@prospect-direct.com



2266 North Prospect Avenue · Suite 336 · Milwaukee, WI 53202-6306

Phone: 414-271-3313 · Toll Free: 800-624-9050 · Fax: 414-271-4244

Website: [www.Prospect-Direct.com](http://www.Prospect-Direct.com) · E-mail: [info@Prospect-Direct.com](mailto:info@Prospect-Direct.com)